

# WHAT WE DO



*We bring your vision to life with expertly developed, managed and executed communications.*

At Giraffe Consulting, we know that effective communication and stakeholder engagement are critical for business success. That is why we work with you to develop tailored communications that meet your project objectives and deliver collateral and engagement programs that build trust and collaborative relationships with stakeholders and communities.

Our demonstrated experience in delivering communication campaigns for public and private sector organisations and expertise in navigating the regulatory landscape enables us to provide strategic communications advice for your project and support you throughout your journey to plan, manage and deliver your message.

## OUR VALUES



### **Alignment**

We embed your corporate vision across all communications materials to drive high quality engagement in a manner that resonates.



### **Relationships**

Development of strong relationships with customers, stakeholders and communities is at the heart of what we do.



### **Timeliness**

We communicate the right message at the right time, to the right audience.



### **Precision**

We pride ourselves on attention to detail, perfect grammar and appropriate tone of voice to ensure your organisation's vision and reputation are maintained and enhanced.

# OUR SERVICES



*We work across the public and private sectors to deliver your message.*



## **Communications & Stakeholder Engagement (Major Projects)**

- Communications and engagement strategy development
- Strategic communications
- Community engagement and events
- Trader engagement

## **Corporate Reporting**

- Annual reports
- Corporate plans
- Sustainable Development Goal reporting

## **Media and Government Relations**

- Press releases
- Ministerial briefs and presentations
- Speeches and speaking notes
- Trade publication and media stories

## **Social and Digital Media**

- Social media strategy
- Content creation
- Image and video editing
- Web page management