



WHAT WE DO

We bring your vision to life with expertly developed, managed and executed communications.

At Giraffe Consulting, we know that effective communication is a critical enabler for business success. Because of this, we tailor communications to suit your objectives and ‘go the extra mile’ to build meaningful relationships with your stakeholders and communities.

By adopting a strategic lens, we support you throughout your journey – from detailed planning, to management and strong execution. As experts at navigating the political and regulatory landscape, we embed this knowledge into our communications advice and decision-making, engendering stakeholder trust and openness to collaborate.

OUR STRENGTHS

- **Alignment** – We embed your corporate vision across all communications materials to drive high quality engagement in a manner that resonates.
- **Relationships** – Developing strong relationships with stakeholders and communities is at the heart of what we do.
- **Timeliness** – We communicate the right message at the right time, while reaching the right audience.
- **Precision** – We pride ourselves on attention to detail, perfect grammar and appropriate tone of voice to ensure your organisation’s vision and reputation are maintained and enhanced.

OUR SERVICES



Strategy & Content Development

- Communications Strategy
- Organisational Strategy
- Strategic Communications
- Annual Reports
- Corporate Plans

Media & Government Relations

- Press Releases
- Ministerial Briefs
- Speeches and Speaking Notes
- Newspaper Articles

Social & Digital Media

- Social Media Strategy
- Content Creation
- Image and video editing

Publishing and Editing

- Content creation for online and print
- Copy editing

Community Engagement

- Engagement Collateral
- Project Management